



## **Manufacturer – Promotional & Point of Sale Products**

### **Reference No. 237220**

Revenues: \$500,000  
Cash Flow: \$110,000  
Asking price: \$330,000

### **Opportunity Summary**

This is an excellent opportunity to own a successful manufacturer of promotional & point of sale products (countermats and mousepads) for a Fortune 500 customer base (100 national corporate accounts). The business enjoys a high-profile presence on the web (owning the leading domain names for its products) and a strong base of loyal repeat customers. The company's internet marketing strategy results in its top of the list placement on both Yahoo and Google search engines. Also, the expansion of its product line to include additional promotional products would result in further growth of the business; the company has consistently achieved an annual growth rate of 10-15%. The business can be operated anywhere in the US. The asking price is well justified by the company's established customer base, strong brand names, and further growth potential. This is a great opportunity for an individual entrepreneur looking to invest in a profitable business or for a strategic buyer seeking to establish or enhance its operations through acquisition.

### **Competition**

There are other similar companies competing in this market; however, this company distinguishes itself with its reputation for excellent service.

### **Opportunities**

The expansion of its product line to include additional promotional products would result in further growth of the business. Also, in addition to its custom manufacturing, the business could begin to mass produce several of its product lines; potentially utilizing overseas manufacturing.

### **Facilities**

The company leases a 2,500 sq. ft facility: 1,900 sq. ft of manufacturing space and 600 sq. ft. of office space. The business can be operated anywhere in the US. The sale includes the company's forklift, equipment, and other assets (\$100,000 total value).

### **Seller Involvement**



Seller is willing to help with the transition.

**Seller Financing**

Seller financing is available for the right buyer.

**Contact**

Marc D. Weiss  
mweiss@skylineequity.com  
212-380-1093