



Motorcycle & Powersports Dealership – New Jersey

Reference No. 240704

Revenues: \$2,400,000
Cash Flow: \$300,000
Asking price: \$695,000

Opportunity Summary

This is an exciting and rare opportunity to own a motorcycle and powersports dealership, in a densely populated New Jersey county, with exclusive lines of top selling motorcycles, atv's, snowmobiles, jet-skis, and trailers. This type of dealership (the business is the exclusive dealer for the #1 selling U.S. brand of atv's, snowmobiles, and jet-skis) is very desirable and does not often come up for sale. The dealership has a great location and sells ~ 450 vehicles (135 motorcycles) each year. The sale includes the parts inventory (\$100,000 value) and all the equipment and fixtures (\$100,000 combined value). The asking price is well justified by the business's highly valuable exclusive lines of powersports vehicles, high cash flow, and very desirable location. This is an excellent opportunity for a strategic buyer looking to expand geographically or for a newcomer looking to step into an extremely profitable and well run powersports dealership opportunity in central New Jersey.

Competition

There are other dealerships; however, this business owns valuable exclusives in its market area for its vehicle product lines. This business is also known for its competitive prices and excellent service.

Opportunities

This business has great growth potential. The business has a license to also sell cars, in addition to its sales of powersports vehicles, which would increase sales. Also, the addition of more product lines, and increased targeted marketing (television and radio ads, yellow pages, and direct mail) would result in further growth for the business.

Facilities

The dealership is located in a 9,000 sq. ft. building situated on a 2 acre parcel, providing plenty of space for the business' operations and for possible expansion (car sales). The dealership has an excellent commercial location, at a below market rental rate of \$7,000/month, providing great visibility for the business' vehicle sales. The sale includes the parts inventory (\$100,000 value), and all the equipment and fixtures (\$100,000 combined value).



Seller Involvement

Seller is willing to help with the transition.

Seller Financing

Very limited seller financing may be available depending upon the circumstances.

Contact

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