



Motion Picture Equipment Rental

Reference No. 114554

Revenues: \$ 715,000
Cash Flow: \$ 172,000
Asking price: \$ 2,000,000 (incl. Real Estate)

Opportunity Summary

This is one of Florida's premier motion picture lighting and grip companies. Founded in 1985, the company provides production services, including equipment rental and sound stage facilities to production companies primarily engaged in the making of television commercials. The company occupies 3 buildings on approximately 5 acres of real estate located in Central Florida minutes from Disney World, SeaWorld and Universal Studios, Florida. This is one of the fastest growing areas of the country and a center for commercial production in the United States. The company is a favored vendor of many major production companies and has been the site where many well-known commercials and campaigns have been shot. The sale includes the significant real estate assets of the company (appraised at approximately \$1,000,000) and the vast inventory of rental equipment (original cost in excess of \$1,000,000). The asking price is well justified by the company's position in the industry, its relationships, the significant value of the assets, and great potential for further growth. This is an excellent opportunity for a strategic buyer seeking to expand its capabilities or for an entrepreneur looking to invest in a well-established and promising business.

Competition

While the company does have competitors in the area, the company does have certain distinct competitive advantages in terms of service, quality and equipment availability. Additionally, this company is quite unique in its ability to provide on-site studio services as well as location services.

Opportunities

This business has strong growth and profit potential for an aggressive owner. With its well-known name, established relationships with a great number of quality clients, and a superb reputation for quality there is ample opportunity to take advantage of the economic growth in Central Florida and expand this business.

Facilities

The business is located between Tampa and Orlando, FL. It is situated on 5 acres of property along a main road with easy access to Interstate 4. There are 3 buildings on the



property: Bldg.1 - office/sound stage – 7,000 s.f., Bldg.2 - warehouse/workshop – 5,000 s.f., Bldg. 3 – office/warehouse/workshop – 10,000 s.f.

Seller Involvement

Sellers will help with the transition and are available to remain with company for an extended transition if so desired.

Seller Financing

Some seller financing is available to the right buyer.

Contact

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